

An aerial photograph of a vast, lush green agricultural field, likely a vineyard or orchard, with a fence line visible in the distance. The image is framed by a white border. The text is centered vertically and horizontally within the frame.

**STRATEGY MUNICIPAL ENTREPRENEURSHIP PROMOTION,
INVESTMENT AND BUSINESS CREATION**

The project Invest in Anadia was created by the Municipality of Anadia in order to invest in the economic development of the county, wishing to take an active role in promoting entrepreneurship, supporting businesses and strengthening investment funding.



INVEST ANADIA: ACTION AREAS

The Invest in Anadia includes the promotion and support throughout the entrepreneurial cycle, from awareness to the creation of the company and post startup. Likewise it aims to support companies and entrepreneurs already installed in the city, helping to promote companies, organizing networked knowledge-sharing sessions and creating incentives for the promotion of the existing enterprise hosting spaces.



An aerial photograph of a town, likely Anadia, with a mix of residential and commercial buildings. The town is surrounded by green hills and mountains in the background. A semi-transparent white box is overlaid on the center of the image, containing text.

OUR STRATEGIC GOALS

The Municipality of Anadia wants to have a sustainable development, thereby identifying an attractive area to live and greater employability. Therefore, establishing a set of strategic goals that will frame the whole development of the Action Plan:

- to encourage the entrepreneurial culture of young people;
- to work with entrepreneurs and businessmen to jointly generate investment and growth;
- to ensure that the municipal policy, its programs and activities, create an attractive area for business investment (domestic and foreign) and job creation.

TERRITORY, PEOPLE AND KNOWLEDGE

The Municipality of Anadia belongs to NUT II Centro and NUT III Baixo Vouga. It also integrates the Intermunicipal Community of Aveiro Region, one of the most dynamic and industrial regions of the country.

Anadia is known nationally and internationally for its wines and sparkling wines, for its spa and for its gastronomy. But this territory of 216 km² is also marked by a strong industrial

business activity, mainly related to the wine industry, ceramics and two wheels, being located here the headquarters of leading companies in these sectors.

The municipality of Anadia has made a number of investments that have transformed Anadia in an ideal place to invest, work and live. This bet has been made in the sports level, culture, education, urban planning and also in the areas of business

host. Anadia has a modern school network equipped with the latest technologies. This municipality also stands out for its modern sports facilities, from is Velodrome -Single in the country - to the pools and sports complex with indoor and outdoor fields for the practice of various sports modalities.

Anadia is located halfway between Aveiro and Coimbra, two of the main Portuguese universities. The city is served

	PORTUGAL	CENTER	ANADIA
RESIDENT POPULATION	10.557.560	2.323.906	29.083
AGE-ACTIVE POPULATION	77,80%	52,60%	53,20%
POPULATION HIGHER EDUCATION	13,80%	12,10%	11,10%

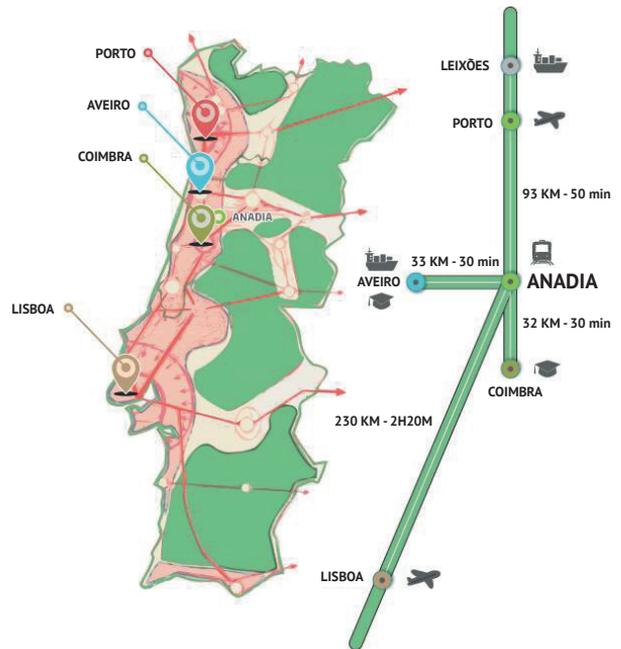
Source: PORDATA; data of 2011

A group of five men are huddled together in a large, dark vat filled with red wine. They are all smiling and laughing, with their arms around each other's shoulders. The men are wearing white and dark blue t-shirts, both of which are splattered with red wine. The walls of the vat are also covered in wine splatters. The scene is captured from a high angle, looking down into the vat.

by vocational schools with a training offer that seeks to respond to the needs of companies and industries in the region, highlighting the Technical Design Course and Mechanical Construction, and the Industrial Maintenance Technician Course.

ACCESS AND COMMUNICATION

The Municipality of Anadia has a privileged geostrategic location. It is situated between Aveiro and Coimbra with travelling time under 30 minutes access to these cities. Anadia has a location close to two accesses to the A1 (North Freeway), crossed by the EN1 / IC2, some of the most important roads in the country, pass the EN235, a key route connecting to the city of Aveiro and its seaport (goods and fisheries) and next to the two main coastal connecting paths to the interior and Spain (A25 and IP3). Anadia has 4 train stations / halts (Paraimo-Sangalhos, Mogofores, Curia and Aguim). Mogofores is a station where it is possible to load and unload goods. The Galicia Region and the city of Salamanca are between two and three hours away from Anadia, respectively, which places the county as a good option to its neighborly country and to Europe.



Source: Adapted Urban Policy, Nuno Portas, F.C. Gulbenkian (2007)



INDUSTRIAL AREAS OF THE MUNICIPALITY OF ANADIA

In recent years, the Municipality of Anadia has been focusing on the creation of municipal industrial areas. Paraimó, Vilarinho do Bairro and Amoreira da Gândara industrial areas are great spaces for the location of new industrial units.

COMPANIES

Anadia is the headquarter of over 3000 companies. The business sector with more representation is the wholesale and retail trade, followed by construction and manufacturing industries.

The manufacturing industry occupies an important share of companies based in Anadia. This is the sector that employs more and higher Gross Value Added generated in Anadia.

However we have 3 sectors accounting for about 50% of companies, which were the food industry, the drinking industry and the manufacture of metal products, machinery and equipments.

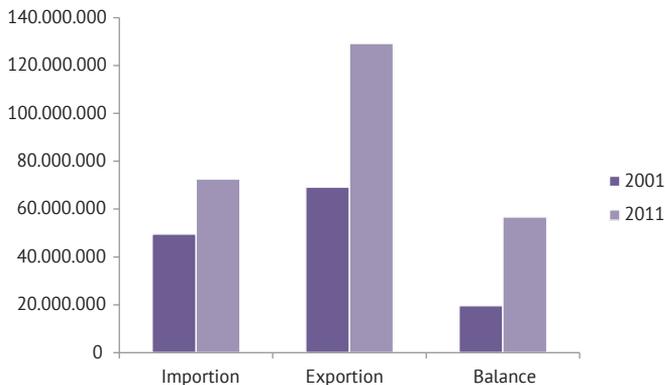
Industry Economic Performance indicators

INDUSTRY ECONOMIC PERFORMANCE INDICATORS

ECONOMIC INDICATORS	ANADIA	NTU III (Baixo Vouga)	NTU II (Center)	PORTUGAL
Number of companies headquartered	3082	40 819	241 272	1 112 000
Number of manufacturing industries	343	3 753	17 596	72 286
Manufacturing sector business (T€)	297 130	-	18 512 634	80 979 190
Value added by gross manufacturing (T€)	79 792	-	4 424 168	17 106 363
Companies turnover (T€)	555 747	11 266 577	55 405 841	347 280 462
Value added by enterprises by municipality(T€)	132.017	-	629.932	75 968 968
Number of employees in manufacturing industry	3646	-	171 278	681 474
Number of employees in industry	8 784	132 528	695 600	3 735 340

Source: Statistical Yearbook of Região Centro 2012

INTERNATIONAL TRADING



Source: PORDATA Un: Euros

Both had increased, highlighting the fact that exports have a significant increase. The trade balance in 2011 has had a very noticeable increase compared to 2001.

AVERAGE OF MONTHLY BASIC REMUNERATION OF WORKERS ON BEHALF OF OTHERS: TOTAL AND BY ECONOMIC ACTIVITY SECTOR

	PORTUGAL	CENTER	ANADIA
AGRICULTURE, ANIMAL PRODUCTION, HUNTING, FORESTRY AND FISHERY	708,3	672,0	657,3
INDUSTRY, CONSTRUCTION, ENERGY AND WATER	839,2	805,2	791,9
TRANSFORMING INDUSTRIES	830,6	822,6	808,2
CONSTRUCTION	796,5	711,8	662,7
SERVICES	943,0	767,3	753,4
TOTAL	905,1	780,6	773,0

Source: PORDATA; data of 2011



INDUSTRIAL AREAS

PARAIMO Industrial Area

A modern space with excellent access.

The Industrial Area of Paraimo has a strategic location near the EN235 (makes the connection Anadia - Aveiro) and very close to the EN1 / IC2.

With a total area of 115 550m², this park is the largest of Anadia county. It offers allotments for Industry, Storage, Trade and Services. Its size varies between 1300 and 5000 m².

The park offers basic infrastructures to support common use.

VILARINHO DO BAIRRO Industrial Area

A modern and well equipped space with all urban infrastructures.

The business reception area district of Vilarinho offers allotments for Industry, Storage, Trade and Services, an occupation area of 83 004m². Its size varies between 1300 and 5000 m².

The park offers basic infrastructure to support common use.



AMOREIRA DA GÃNDARA Industrial Area

A modern space with excellent access.

The business reception area district of Vilarinho offers allotments for Industry, Storage, Trade and Services, an occupation area of 53 506 m² (expansion to 289 481 m²).

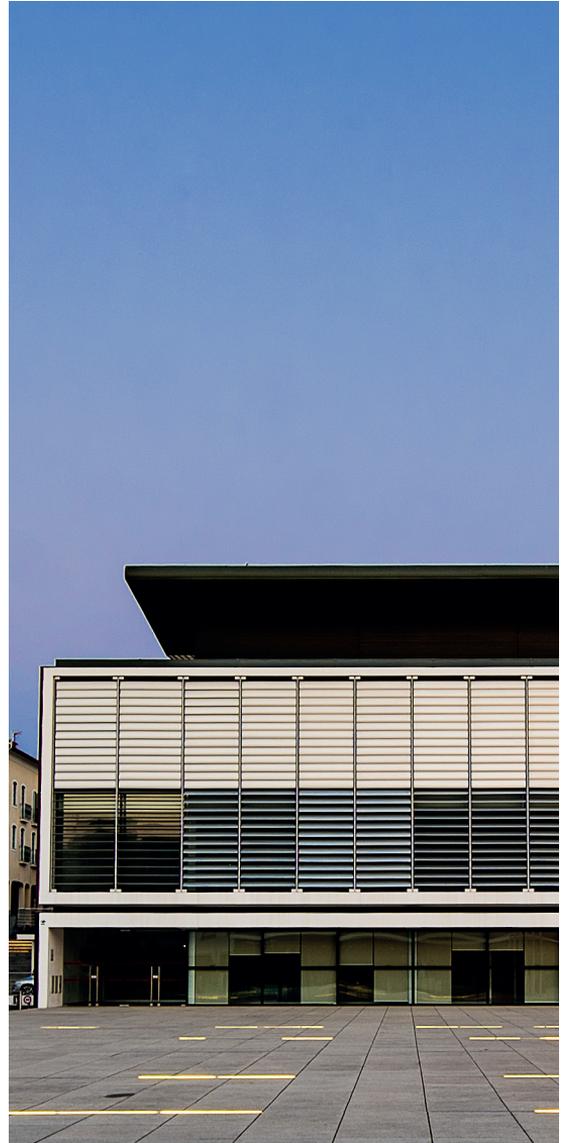
The park offers basic infrastructure to support common use.

Curia Tecnoparque Business Incubator

The Incubator is managed by WRC | Web for the Central Region, an inter-municipal company which represents 40 municipalities and the University of Aveiro and the Polytechnic Institute of Coimbra.

It has meeting and training rooms, auditorium and bar.

Business ideas (without company) can apply to the Incubator or early stage companies (created at less than one year). It has an area of 400m². Its space consists of 11 offices for incubation; 1 co-working room; 1 networking room and secretariat.



APPLICATION

The application for the acquisition of allotments is done by sending expressions of interest to the Municipality of Anadia.

The meeting between the entrepreneur and the Municipality can be scheduled through the GAE - Office of Business and Entrepreneur Service.

Phone: 231519719

e-mail: investemanadia@cm-anadia.pt

The Municipality of Anadia is available to support companies in the allotment selection / most convenient space.

VIA VERDE (FAST WAY) FOR ENTREPRENEUR

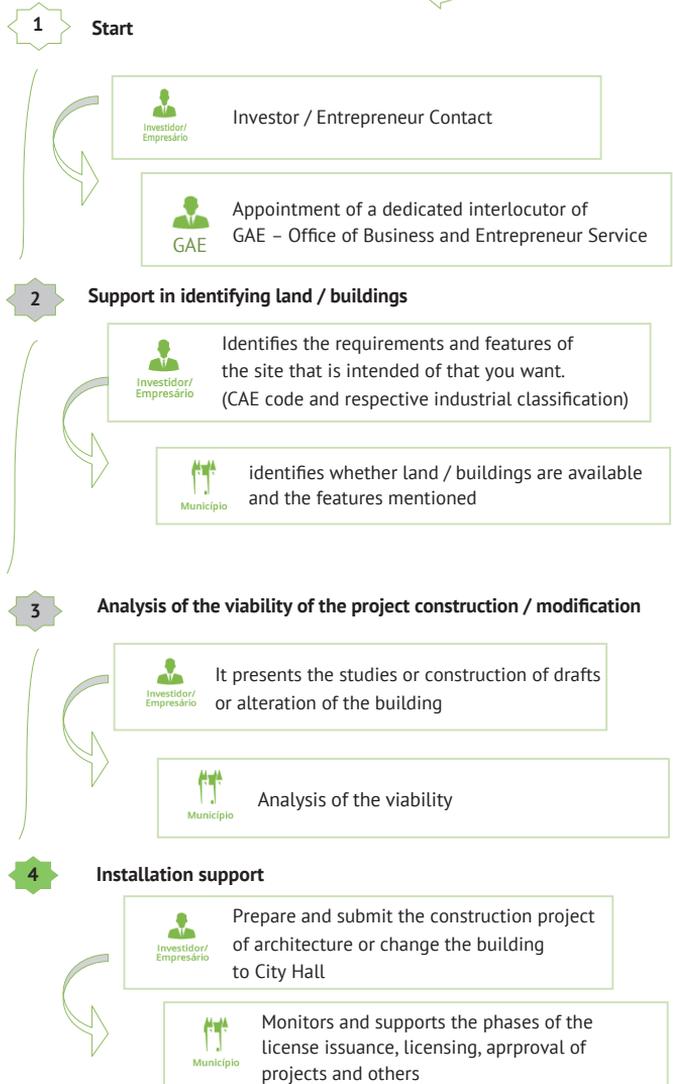
The municipality of Anadia has created the ENTREPRENEUR VIA VERDE in order to ease and to speed up the installation and licensing processes.

ADVANTAGES:

a) close support held by an expert of GAE (Office of Business and Entrepreneur Service) in administrative procedures and in the licensing process in order to reduce the delay;

b) participation in the survey of the spaces available for project implementation;

Acts in the following areas 





Anadia, entrepreneur municipality, based on services that foster the economic development of the municipality with an impact on residents, workers in empreendedores, the community and the territory.